

To: Mike England (BCCA President)
Cc: Marcia Butterbaugh (BCCA Magazine Editor)
Joe Germino (BCCA Vice President/Treasurer)
Pat Cornils (BCCA Secretary)
Josh Goldstein (Rusty Bunch Chapter President)
Steve Gordon (Rusty Bunch Chapter Treasurer/Secretary)
From: Randy Karasek (BCCA #31836)
Subject: Permission to distribute digital Beer Cans Monthly / Brewery Collectibles

Hello Mike, (cc: RB and BCCA officers)

This is my second attempt to receive permission from the BCCA for the Rusty Bunch to distribute digital scans of the defunct Beer Cans Monthly and Brewery Collectibles magazines. In 2006 a formal request was made to then BCCA president Robert Post, and for reasons I still don't agree with, permission was denied.

Over 2005-2007 an electronic archive was created of the Rustlings newsletters, ranging from first issue in February 1984 to present. Nearly 6,000 pages have been digitized, a custom Java program written to view this data, as well as a custom search engine and search keys for major keywords. The end result is a fully searchable, fully indexed, electronic copy of each and every page of the Rustlings newsletter.

The Rusty Bunch chapter distributes this electronic content on DVD, with all net revenue (gross proceeds minus cost of the media, labels and shipping) contributed to the Rusty Bunch treasury. We sell this package with twenty-three years of issues for \$30.00, with net proceeds of \$25.00 per package. While we have sold less than thirty total packages to date, what we have is a long term, permanent record of our chapter's newsletters in very convenient digital form.

As part of scanning Rustlings I also scanned each and every page of the defunct Beer Cans Monthly magazine, as well as the defunct follow on Brewery Collectibles. At the time of my scanning I had assumed these were both long out of date and there would be no copyright/ownership issues. However, per discussions with several BCCA officers I was told the BCCA purchased rights to both these defunct magazines, though repeated requests for me to view details about this purchase have gone nowhere.

If the BCCA did indeed purchase rights to these defunct magazines I once again request permission from the BCCA for the Rusty Bunch to distribute digital scans of both these magazines. These would be included with the Rustlings archive with no additional costs to the package, no revenue received by the BCCA for this permission, and content included simply as historical documentation of some very early hobby magazines.

Note that the digital scans for Rustlings, Beer Cans Monthly, and Brewery Collectibles are in a proprietary data format (a JPEG derivative), not a common, sharable format such as JPEG or PDF. These are only useful when used in combination with the archive project's custom written viewer, and helps ensure the major hours of scanning are not

used freely for some other project. The BCCA would still own copyright to the BCM and BC content, just would allow for the Rusty Bunch to distribute scans of this content as part of the archive project free of charge. There will remain zero copy protection technology to the DVDs themselves.

Again, this is my second formal request to the BCCA for permission to the Rusty Bunch to distribute digital scans of the Beer Cans Monthly and Brewery Collectible magazines. In summary:

- The BCM and BC scans are already complete and fully searchable, with all cost and major labor incurred by myself. No costs or labor would be required from the BCCA to share this hobby information.
- The scans are in a proprietary data format and not usable outside the custom written archive viewer.
- The BCCA would still retain copyright ownership of the BCM/BC content, just would allow the Rusty Bunch permission to distribute these scans without cost.
- No additional revenue would be received by the Rusty Bunch. While a MAJOR number of hours have gone into this scanning and search key generation, my time and programming would be donated to the RB.
- No revenue would be received by the BCCA for this permission. This is being requested to simply electronically document historical hobby information, and something which should fit well within the BCCA's new non-profit charter.
- The archive package would continue to be sold through the Rusty Bunch, with DVDs created "as needed" and always containing the most current Rustlings content.

While I have had several good discussions with Marcia Butterbaugh regarding the electronic scanning and search key generation for the BCCA's own magazine (currently named Beer Cans and Brewery Collectibles), and I already have nine years of BCCA's older News Reports digital for my personal use, the inclusion of BCCA magazines is not part of this request and I want to treat these as two separate projects. If/when I consider including BCCA content I would submit an additional proposal, one which very likely included BCCA profit and likely sale from the BCCA online store or magazine.

Thank you for your time and I hope the above able to be discussed and decided prior to or at the 2007 Denver convention. Please let me know if you have any questions or issues with the above.

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BCCA #31836