

PUBLICATIONS FROM YEARS PAST, NOW DIGITIZED...

By Randy Karasek

Our beer can collecting hobby has had numerous publications over the years, with the 1970's and early 1980's producing an abundance of information. In addition to core books such as Beer Cans Unlimited and the Beer Cans Collectors Bible, did you know:

- The first Rustlings appeared February 1984, in an undated eight-page newsletter.
- The Rusty Bunch has published 250 individual Rustlings by seven editors: Pete Johnson 17 issues (#1-17), Ron Greenblatt 34 issues (#18-51), Phil Stayman 71 issues over two terms (#52-82 and #133-172), Tom Chegash 3 issues (#83-85), Ed Welter 47 issues (#86-132), Chris Taylor 15 issues (#173-187) and our current editor Kevin Dooley 63 issues (#188-250) and counting...
- Beer Cans Monthly first appeared July 1978, renamed to the bi-monthly Brewery Collectibles in 1982, quietly ceasing publication May 1984.
- That the paper in the following pictures represent over 5,800 pages of Rustlings, 1,897 pages of Beer Cans Monthly, and 440 pages of Brewery Collectibles:



Now a few more questions regarding these publications:

- Were you collecting in July 1978 or February 1984, and aware these publications even existed, so were able to acquire all of the published issues? And if you were, did you keep your subscriptions current and actually save a complete set?
- Can you find articles such as the Beer Cans Monthly "Can Spotlight", picturing the three cans New Yorker Ale, Beer, and Half and Half in less than a second? I sure can. How about looking at BCM, July 1982, page 11.
- Can you quickly find every one of Dick Adamowicz's "Trash to Treasures", or Gene Rose's "Did You Know", or every Andy Galamba "Rustoon", or all articles that you personally submitted? Again, in just seconds?

What if I told you that large stack of beer can collecting magazines/newsletters, over 8,100 pages of priceless (and some not) information covering our collecting past, has now been digitized into the following three CD set, or soon to be single DVD?



That's right, over the past 2005 I have scanned each and every page of the hardcopy newsletters and magazines into electronic format, cleaned up each individual JPEG page (e.g. rips, staples, some alignment) with Photoshop, "edited in" some color photos to replace grainy black and white, and wrote a custom Java viewer application with the ability to view individual pages, table of contents, and thumbnail images of each magazine cover. Also included is a custom written keyword search engine to search by any reference, title of article, or author of an article. All packaged with a professional setup/install process, able to run on Windows XP/2000, Mac X, or Unix workstation platforms!!!

Would you be interested in purchasing this digitized package, able to electronically view and search all of Rustlings, Beer Cans Monthly, and Brewery Collectibles? What type of price would you think fair for the Rusty Bunch Chapter to sell such a product? Remember, many individual monthly issues would cost you \$2 or more if you wanted to photocopy the printed material, if you can even find some of these long out-of-print originals.

Current plans are to release version 1.0 of this product spring of 2006 (search keys must still be generated for earlier Rustlings issues), with evaluation copies already distributed to a small number of Rusty Bunch members. My thoughts are to sell the entire package in the \$25-30 range (which would include shipping), with all net profits (gross proceeds minus cost of media, labels and shipping) donated to the Rusty Bunch Chapter treasury. Frankly, with the number of man-hours invested in scanning, editing, and programming the setup and viewer applications, \$25-30 is ridiculously cheap!!!

Distribution of this product, final packaging, as well as any licensing issues will be discussed at Blue/Gray 2006. If interested, find me there and lets chat or perhaps view a demo. Or, if you have questions, suggestions, or comments on packaging, licensing or pricing, you can contact Randy Karasek at archive@therustybunch.com. The next few pages show some sample screen shots. Happy viewing... ☺ ☺ ☺

Beer Magazine Viewer

File View Options Help

Beer Magazine Viewer Help: **Welcome**

Back Forward Prev Help Next Help

Welcome to the Beer Magazine Viewer!!!

The program you are now running is a custom written Java application for display of various beer can collecting magazines. At this writing, nearly **8,000** pages of four different magazines have been scanned into a digital archive, allowing for display of specific years, months, and individual pages, as well as usage of a custom written keyword search engine for referencing this quantity of data.

While the first beer can collection was likely formed soon after beer cans were introduced in the 1930's, the first major collecting oriented publication, the BCCA "News Report", didn't appear until March, 1971. The 1970's were a boom time for collecting, with new organizations and multiple publications, such as "**Beer Cans Monthly**". Unfortunately, the boom faded, and many of those organizations and publications exist no more.



Fortunately, significant information about our hobby was published, and it is the goal of the "**Beer Magazine Viewer**" project to provide this digital archive to both current and future collectors as a reference to this vast amount of data. No collector should learn on their own, but instead from the knowledge shared by those who came before. Let this digital archive preserve this long out of print information, as well as remember many early collectors who may no longer be with us...



Please Don't Make Illegal Copies Of This Archive

There is no copy protection or other complicated activation process for using this electronic archive. Why??? It simply complicates making backup copies or installing disk content onto hard drives by users whom have legitimately purchased the product. All money raised by selling this archive (other than cost of mailing and media such as labels and disks) goes directly to the Rusty Bunch Chapter treasury. Trust and friendships are major aspects of our hobby. If you find this type of archive useful, and you want to see future information made available, **PLEASE SUPPORT YOUR HOBBY BY PURCHASING A LEGITIMATE COPY OF THIS ARCHIVE**. Thank you, and happy viewing!!! Randy Karasek (BCCA 31836, RB 636)

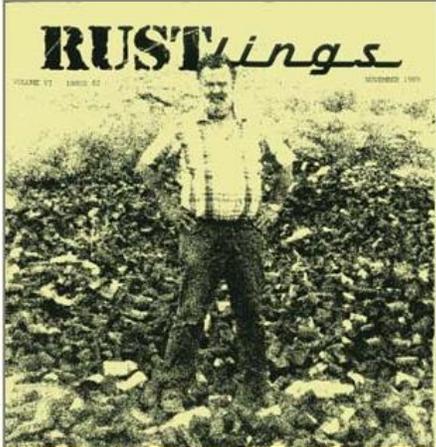
This is the initial welcome screen to the viewer. This welcome screen, help topics, and information about the viewer are all written in HTML and displayable in basic browser format. However, the Beer Magazine Viewer is not a web browser, but instead a custom written Java application with knowledge about the data it is showing. It is possible to select a specific magazine, year and month, or to navigate around browsing for content of interest.

Note: There are no plans for any copy protection on the CD's, or any other complicated activation process. We may have some simple, optional registration (e.g. name and an email address) so you can be notified of new versions or updated data CDs, but again, it will be purely optional. This is a hobby and simple trust that most collectors will contribute to the chapter for value they will receive.

Beer Magazine Viewer File View Options Help

Rustlings Magazine 5 of 5

Back Forward Rustlings Prev Magazine Next Magazine



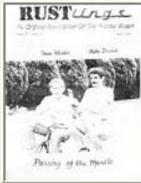
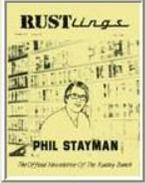
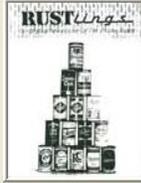
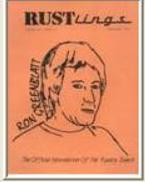
Magazine:	Rustlings
Publisher:	Rusty Bunch Chapter BCCA
Years:	1984-2005 (252 Issues)

1984	1985	1986	1987	1988
1989	1990	1991	1992	1993
1994	1995	1996	1997	1998
1999	2000	2001	2002	2003
2004	2005			

Beer Magazine Viewer File View Options Help

Rustlings, 1990 Year 7 of 22

Back Forward Year 1990 Prev Year Next Year

 <p>January, 1990 11 Pages</p>	 <p>February, 1990 25 Pages</p>	 <p>March, 1990 25 Pages</p>	 <p>April, 1990 19 Pages</p>
 <p>May, 1990 25 Pages</p>	 <p>June, 1990 15 Pages</p>	 <p>July, 1990 27 Pages</p>	 <p>August, 1990 35 Pages</p>
 <p>September, 1990 25 Pages</p>	 <p>October, 1990 19 Pages</p>	 <p>November, 1990 27 Pages</p>	 <p>December, 1990 17 Pages</p>

Not exactly sure which magazine? Easy. You can iterate over all available options (Rustlings shown above), with a list of all possible years displayed.

Select a specific year and you can view thumbnail images for each magazine cover for that year. An example for Rustlings, 1990 is shown to the left.

Clicking on a given thumbnail cover page will display more info for that specific month; a larger cover picture, ability to enter a specific page number, or a hyperlinked table of contents where you can click on a specific article to view the JPEG image pages.

Beer Magazine Viewer
 File View Options Help

Rustlings, 2003, December Month **228** of **252**

Back Forward December, 2003 Previ Month Next Month

Page 0 Display Page: Page 22

RUSTlings
The Official Newsletter Of The Rusty Bunch

Volume XXII December 2003 ISSUE 228

Pennsylvania finds by Bob, Andy and Dwight.

Table of Contents

pg 2	Editor's Notes by Kevin Dooley
pg 2	Rusty Bunch Roster Changes
pg 3	Uncle Tony's Lead by Andy Galamba
pg 5	A Nice Neuweiler Bock by Andy Galamba
pg 5	A Nice Travis Cones Found In San Antonio by Steve Fernandes
pg 6	Rust Tour 2003 by Dan Scoglietti
pg 8	My First 25 Years Of Beer Can Collecting by Steve Armstrong
pg 10	Drained Lake Dumping by Carl Maziarz
pg 11	Dumping By Fire by Steve Armstrong
pg 13	Rainy Days And Mondays Always Get Me Down by Shawn Millet
pg 16	"My Best Dumps" or "Memories Of The Big Finds" by Tom Chegash
pg 18	The Devil's Backbone by Bill Lindstrom
pg 20	Rusty Bunch Chapter - Membership Application
pg 21	A Lucky Over-Paint Under A Karl's by Bill Lindstrom

Not sure in which magazine/year/month/page a given article resides? Easy again, just type a few keywords into the search engine and let the viewer find matches for you!

Beer Magazine Viewer
 File View Options Help

Beer Magazine Search Match: **1** of **10**

Back Forward Previ Match Next Match

Search: In: Search

Match

Any found reference

If appears in article title

If author of article

Match

All of the keywords (AND)

Any of the keywords (OR)

Match

Only if also includes photo

Only if in "New Cans" article

Only if listed in advertisement

Beer Cans Monthly, 1978, July	Page 35	(Advertisement)
Beer Cans Monthly, 1978, September	Page 15	A Guide To Conetops - Part I
	Page 35	(Advertisement)
Beer Cans Monthly, 1978, December	Page 27	A Guide To Cone Tops - Part IV
Beer Cans Monthly, 1979, September	Page 7	Altes Sportsman Ale Series, by Michael Garard
Beer Cans Monthly, 1982, January	Page 22	The Cones Of 1950, by Bart Woloson
Rustlings, 2004, June	Page 13	I've Got A Beer Can For Ya!, by Jack Lucas
Rustlings, 2005, January	Page 4	Four Score in the U.P., by Dan Baker, Bob Lavelle, Andy Caldwell, Dale Bramlette
	Page 9	Four Score in the U.P., by Dan Baker, Bob Lavelle, Andy Caldwell, Dale Bramlette
Rustlings, 2005, July	Page 9	Excellent Northwoods Adventure : How Much Longer?, by Andy Caldwell

If you aren't looking for anything in particular and just want to read some great articles, use the "Featured Articles" window. Interested in new cans and what month/year they were first mentioned, use the "New Cans / Recent Issues" window.



The search engine also has filter options for finding keywords only if they were mentioned on a new cans or recent issues page.

Have you submitted any articles to Rustlings, BCM, or Brewery Collectibles? Simply search for your name as the author.

And finally, everything comes with a user-friendly setup process. Just insert any of the disks into a Windows XP/2000 environment and follow simple on-screen instructions!



Available spring 2006...

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